Company Overview

Mission

To grow and prosper as premier software company that earns respect from our clients by delevering great product value as well as meeting and exceeding customers expectations

Vision

Deliver highest quality services and solutions on time.

Help customers to become more efficient and profitable.

Continue to be restlessly innovative.

Earn customer trust.

Continously strive to earn top ranking for the products & services we render.

Consistently deliver on our promise of quality products & services.

About Us

The vision of Appstribes is backed by a highly talented team of IT professionals, managers and technocrats. New generation technology tools, R&D driven environment and an infallible ultramodern infrastructure complements them with additional strength. The company is head quartered in Calicut, India.

Appstribes has developed generalized solutions as well as based on specific customer requirements, using some of the latest, creative and revolutionary tools available.

Appstribes is an integrated IT resources center that began its corporate journey in 2012 as a 100% export-oriented unit. With corporate mission focused on providing software development support and solutions to a quality-conscious clientele around the globe.

Appstribes began operations in various fields like Information Technology, Embedded electronics and Industrial Automation.

As a technology company, it is the people that defines the company, and hence Appstribes ensure that the technical skills of its team is constantly kept up-to date with the demands and opportunities of the times.

Our Team

Designers

Our Designer team comprises of Creative Directors, Illustrators, Animators and User Interface Designers with over 11 years of experience in the creation and implementation of user-centric design solutions for web, mobile, desktop, and touch-enabled applications. They are really passionate about designing solutions that strike the perfect balance between users, business, and technology.

Developers

Our Development team is really good at getting things done. Their dedication for client satisfaction is what makes them an expert team willing to go the extra mile to meet the client requirements. With extensive knowledge, reverse engineering and troubleshooting skills. Our team of developers is known to deliver exceptional results in a short time.

Content Writers

Our Content writers love to play with words, creating targeted slogans, messages, corporate content that gives businesses the attention they seek. Our team is really skillful, creative and up to date with the latest information on trends, creating content that is thoughtful and professional.

Social Media Experts

Our social media experts come from various business domains bringing in knowledge, experience and innovation in what we do; redefining how businesses engage, promote, and analyze their social communication. They come up with viral marketing concepts that are really engaging to consumers and translate into business success in the long run.

Project Managers

Our Project Managers not only keep developers on task, but on schedule, juggling requirements, research, and product delivery does not affect their ability to suggest improvements in project task. They streamline the process and efficiently manage their workload to make sure that every project is finished on time.

Our Methodology

Discovery

The discovery Phase introduces th proper structure and foundation for all successful projects. Here we define business requirements, ideate, and strategize based on client goals and needs. Deep user engagement, ROI and user experience are all top of mind. Our strategies are effectively communicated through a variety of methods including wire frames, user flows, and functional specifications.

Business Requirements
Ideation
Campaign Strategy
Information Architecture
Functional Specification

Design

The Design Phase defines our overall creative approach for all projects. Technical function always guides our design. Yes, we understand the importance of balance, proportion, dominance and unity - but, in and of themselves, those elements dont always lead to success. Great design is elegant, simple, and intuitive in nature. It just feels right, and we dont stop until we know this to be true.

Brand Guidelines
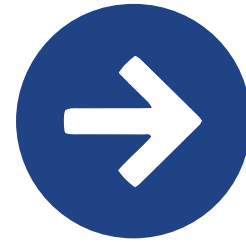Design Exploration
Copy-writing
Design Refinement

Development

The Development Phase brings all of our Strategy, information architecture, and creative design to life. More than just slicing up a design and writing code, we strive to perpetuate the experience, intention, and message set forth in our initial discovery phase. Interactive nuances and user flows are validated. The success of the effort becomes inevitably apparent. The light at the end of the tunnel illuminates.

Application Alpha
CMS Setup & Integration
Server Setup & Configuration

Deployment

The Deployment Phase unveils our work to the world. During the launch, we stand by to ensure a smooth transition. We listen closely to users for their invaluable feedback, turning real-world usage into effective application upgrades. Focusing on measurement, metrics, and maintenance - we enjoy log-term relationships with our clients - we often provide content and continued collaboration.

Launch
Measurement & Reporting
Content Management
Maintenance

Our Services

Web Solutions

Appstribes delivers complete and unique web solutions that significantly improve the effectiveness of business on the web. To meet our customer's specific challenges, Appstribes web experts thoroughly analyze customer's needs and requirements, then deliver the most effective state-of-the-art web solution.

We Base a Web Project's Lifecycle on the Following Stages:

Business & Technical Analysis
Wireframing, Interactive Prototyping using UX methodology
Graphics Design
Front-end Development
Back-end Development

Appstribes web team can also help customers with multimedia presentations, corporate styles, interfaces, mobile UI design, and more.

We offer a variety of web services that address:

Web portals for individuals, businesses, government, media, and others.
E-commerce solutions, including B2B and B2C portals
Corporate Intranet portals
Blogs
Virtual School
Community Web Sites
Flash-based solutions
Rich Internet applications (RIA)
Dedicated support and maintenance
Web consulting

Desktop Applications

Appstribes provides custom desktop applications designed to improve your business workflow.

Appstribes leverages the most innovative technologies to develop rich, user-friendly, easy-to-use, and effective front-ends.

Our team has broad experience in developing desktop applications using Windows Forms, Windows Presentation Foundation, Java, etc.

Our applications can be delivered using a physical installation package, or virtually, through virtualization systems .

Technologies we work with :

Windows Forms (.NET)
Windows Presentation Foundation (.NET)
Windows API
C++
Swing / RCP / NetBeans Platform (Java)

Mobile Solutions

Appstribes is a trusted provider of mobile technology consulting and engineering services.

Having years of vast experience in mobile software development, Appstribes provides custom solutions for enterprises, startups and Independent Software Vendors (ISVs) in numerous industries.

Appstribes realizes the business value and limitations of each technology. Native or cross-platform, HTML5 or PhoneGap, Xamarin or C++ code sharing - we'll choose the best fit for you. We also adopt new trends for an even more efficient result.

We understand the importance of smooth usability in mobile applications. Our UI/UX team does great job in analyzing user needs and designing intuitive interaction scenarios.

With the perfect combination of high-tech expertise, user experience and business analysis we are geared towards excelling in providing high-grade quality solutions.

Technologies we work with :

Android
iOS
Windows Mobile

Products

Avoir
Retail Management System

Avoir Retail Management System Software is a
front-end retail POS Software,
plus back-end retail financial & back-end
inventory management system.
That seamlessly integrates/manages
both your physical & Commerce operations.
Avoir RMS is a modern scalable solution
that puts you in control of your retail operation
by helping you reduce operating costs,
increase productivity and ultimately
maximize profitability.

Merchantry
Retail Information System

Retail Information System provides
cost-effective, highly configurable and scalable
Point of Sale and Inventory
Control software solutions to retailers worldwide.
No matter how your business grows,
RIS will partner with you to bring your
business the right tools: Store Operations,
Merchandising, and Business Intelligence,
along with experienced in-house customization
services.

Lounger
Hotel Management Suite

For hotel industry, we have introduced
easy-to-use hotel software, known as Lounger.
A perfect software solution for hotel,
motel industry, this comprehensive software
suite comes integrated with modules
for many aspects of hotel management.
Often referred as Property Management System
in the hospitality industry,
this special class of software is ideally
suited for use at hotels,
military guest houses, motels, resorts, inns,
lodges, hostel, suites, ranch, apartments,
medical centers and bed
and breakfast operations.

Cenator
Restaurant Management Suite

Restaurant Management Suit offers
complete restaurant Point Of Sale system
that can be easily tailored for use in
any sort of food service establishment,
from fine dining and table service restaurants
to quick service (QSRs),
pizza delivery and take-out establishments,
as well as bars and clubs

Fexus
Money Exchange Suite

Fexus Money Exchange Suit is trading software used to help currency traders with forex trading analysis and trade execution.
Currency trading platforms provide charts and order-taking methods.
As with trading platforms used for trading other securities like stocks or futures, most can differ greatly and can vary in cost.

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